

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Great American Media**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

<b>Contract / Revision</b> 111263 / 1		<b>Alt Order #</b> 08235588
<b>Product</b> DSCC IE 10/4		
<b>Contract Dates</b> 10/04/16 - 10/10/16		<b>Estimate #</b> 4611
<b>Advertiser</b> ISS/DSCC IE-A		<b>Original Date / Revision</b> 08/18/16 / 08/18/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b>	<b>Advertiser Code</b> 49	<b>Product 1/2</b> 53
<b>Agency Ref</b> 30027		<b>Advertiser Ref</b> 42796

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/04/16	10/10/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				4	\$675.00					
2	WHIO	10/04/16	10/10/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				2	\$1,050.00					
3	WHIO	10/04/16	10/10/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-02		NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				3	\$2,000.00					
N 4	WHIO	10/04/16	10/10/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				4	\$625.00					
D 5	WHIO	10/08/16	10/08/16	Sat Prime Hour 3	10:00 PM-11:00 F		:30			P-02		NM	0	\$0.00
N 6	WHIO	10/08/16	10/08/16	CBS This Morning Sa	10:00 AM-12:00 F		:30			P-02		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$1,300.00					
D 7	WHIO	10/08/16	10/08/16	Sa 1135p-1235a	11:35 PM-12:35 X		:30			P-02		NM	0	\$0.00
N 8	WHIO	10/08/16	10/08/16	NewsCenter 7 Noon S	12:00 PM-12:30 F		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$250.00					
N 9	WHIO	10/08/16	10/08/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$1,100.00					
N 10	WHIO	10/08/16	10/08/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$925.00					
D 11	WHIO	10/08/16	10/08/16	Sat Prime Hour 1	8:00 PM-9:00 PM		:30			P-02		NM	0	\$0.00
D 12	WHIO	10/08/16	10/08/16	Sat Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	0	\$0.00
13	WHIO	10/09/16	10/09/16	Face The Nation	10:30 AM-11:00 A		:30			P-02		NM	1	\$1,600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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**PO Box 809606**  
**Chicago, IL 60680-9606**  
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$1,600.00					
N 14	WHIO	10/09/16	10/09/16	WHIO Reports			:30			P-02		NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$825.00					
16	WHIO	10/04/16	10/04/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-02		NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$4,600.00					
17	WHIO	10/09/16	10/09/16	CBS Su Morning	9a-1030a		:30			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$1,600.00					
N 18	WHIO	10/04/16	10/10/16	Daybreak Edition 5a	5a-530a		:30			P-02		NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-TWTF--				1	\$825.00					
Week:		10/10/16	10/16/16	M-----				1	\$825.00					
N 19	WHIO	10/04/16	10/09/16	Late Late Show: Cord	1237a-137a		:30			P-02		NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-TWTF--				1	\$725.00					
N 20	WHIO	10/04/16	10/09/16	CBS This Morning	7a-9a		:30			P-02		NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-TWTF--				1	\$1,125.00					
Totals								0.00				25	\$29,000.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	25	\$29,000.00	(\$4,350.00)	\$24,650.00
<b>Totals</b>	25	\$29,000.00	(\$4,350.00)	\$24,650.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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REP HEADLINE# 8235588 TRF# 111263  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG11/16 13.45  
\*\*\*CHANGES\*\*\* \*\* WHIO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/DSCC IE REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MACKENZIE MILLER

3050 K STREET NW - SUITE 100  
WASHINGTON, DC 20007  
SALES PRSN PH- NICK WELTE

ORDER # \_\_\_\_\_ CONTRACT # 8235588 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC IE 10/4 EST#4611 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT4/16 OCT10/16 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG11/16 13.45

REP: \*\*REVISION

TO DEANNA  
FR JARED  
RE-WORKED ORDER TO MATCH RATES  
TOTAL SAME \$29000  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 49  
AGENCY PRODUCT CODE = 53  
AGENCY EST# = 4611

1	S		1000A-1100A	30		\$675.00	10/4	10/10	4		TU-F,M	4
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PROGRAM : DR. PHIL  
ORD COM1: REVISED RATE  
CON COM1: DR. PHIL



FROM REP AUG11/16 13.45  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
4	S		900A-1000A	30		\$625.00	10/4	10/10	4		TU-F,M	4
PROGRAM : KELLY AND MICHAEL												
ORD COM1: REVISED RATE												
CON COM1: KELLY AND MICHAEL												
5	S		1000P-1100P	30		\$1,000.00	10/8	10/8	0		SAT	0
PROGRAM : 48 HOURS MYSTERY												
CON COM1: 48 HOURS MYSTERY												
6	R		1000A-1200N	30		\$1,300.00	10/8	10/8	1		SAT	1
PROGRAM : THE EARLY SHOW												
CON COM1: THE EARLY SHOW												
7	RS		1135P-1235A	30		\$710.00	10/8	10/8	0		SAT	0
PROGRAM : GLEE												
CON COM1: GLEE												
8	R		1200N-1230P	30		\$250.00	10/8	10/8	1		SAT	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
9	R		600P-700P	30		\$1,100.00	10/8	10/8	1		SAT	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
10	R		700P-730P	30		\$925.00	10/8	10/8	1		SAT	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
11	S		800P-900P	30		\$1,000.00	10/8	10/8	0		SAT	0
PROGRAM : CRIMETIME SATURDAY												
CON COM1: CRIMETIME SATURDAY												
12	S		900P-1000P	30		\$1,000.00	10/8	10/8	0		SAT	0
PROGRAM : CRIMETIME SATURDAY												
CON COM1: CRIMETIME SATURDAY												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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14	R		1130A-1200N	30		\$825.00	10/9	10/9	1		SUN	1
PROGRAM : WHIO REPORTS ORD COM1 : CORRECTED TP CON COM1 : WHIO REPORTS												

17	S		900A-1030A	30		\$1,600.00	10/9	10/9	1		SUN	1
PROGRAM : SUN MORN ORD COM1 : ADD TO SKED CON COM1 : SUN MORN												

18	A		500A-530A	30		\$825.00	10/4	10/10	2		TU-F,M	2
PROGRAM : NEWS CON COM1 : NEWS												

19	A		1235A-135A	30		\$725.00	10/4	10/10	1		TU-F,M	1
PROGRAM : LATE LATE SHOW CON COM1 : LATE LATE SHOW												

20	A		700A-900A	30		\$1,125.00	10/4	10/10	1		TU-F,M	1
PROGRAM : EARLY SHOW CON COM1 : EARLY SHOW												

OCT/16 29000.00

CONTRACT TOTAL 29000.00  
 TOTAL SPOTS 25

MARKET TOTALS \$120,833 WHIO 24% WDTN 32% WKEF 22% WRGT 18% CABL 0% WBDT 4%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE